

**ABSTRACT**

A vehicle allocation processing apparatus with a rationalized vehicle allocation processing is provided. A server communication section (53) acquires driving status information concerning driving states of vehicles from vehicle communication terminals mounted on the vehicles. A vehicle information storage (552) stores the acquired driving status information and vehicle information concerning the vehicles, linked to each other. The server communication section (53) acquires customer delivery position information concerning a delivery position requested by a customer, and vehicle allocation request information concerning a vehicle requested by the customer and including customer destination information concerning a destination of the customer. An allocable vehicle searching section (543) searches for allocable vehicles, based on the acquired vehicle allocation request information and the stored vehicle information and driving status information. A vehicle allocation processor (545) transmits the acquired vehicle allocation request information to vehicle communication terminals (4) of the allocable vehicles, to suggest allocation to the allocable vehicles.